

Getting to the Heart and Mind of the Matter

Neuromarketing

Neuromarketing – Bite-Snack-Meal Strategy

Contemplation Worksheet

Think about some content that you are currently working on. With the Bite-Snack-Meal strategy in mind, record what content you might share in each situation.

Consider each of the Right Sizes	Content Topic: _____
Bite size	
Snack size	
Meal size	