

Getting to the Heart and Mind of the Matter

Neuromarketing

Neuromarketing – The Brain is a Cultural/Contextual Processor

Contemplation Worksheet

Brain Unfriendly

Brain friendly

CLINICA SIERRA VISTA

Hope & Healing
COVID-19 VACCINES

Clinica Sierra Vista, Community Action Partnership of Kern, Circle of Life Development Foundation, #MLKcommUNITY, Kern County Latino Covid-19 Task Force, United Against Covid-19, Upside Productions, Kern County Black Chamber of Commerce and GirlTrek are partnering to provide COVID-19 vaccines in our community. First come first served. Moderna COVID-19 2-dose vaccine.

capk **CIRCLE OF LIFE** **United AGAINST COVID19**

GirlTrek **Black Chamber** **#MLKcommUNITY**

LATINO COVID-19 TASK FORCE

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IT'S UP TO YOU
COVID-19 VACCINATION

Get the latest information about COVID-19 vaccines at GetVaccineAnswers.org

appointment.clinicasieravista.org/eastniles

Getting back to these moments we miss starts with getting informed.

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Source: Clinica Sierra Vista & The Ad Council

Note the reasons why one ad is brain unfriendly, and the other ad is brain friendly

