

Getting to the Heart and Mind of the Matter

Neuromarketing

Neuromarketing – The Brain is a Motivational Emotional Processor Contemplation Worksheet

Brain Unfriendly

Brain friendly



Campaign Materials for Vaccinate T&T, Ministry of Health, Government of the Republic of Trinidad and Tobago & AdTechCares

Note the reasons why one ad is brain unfriendly, and the other ad is brain friendly:
