

Communications materials for “Knowledge, attitudes, and practices related to avian influenza among people who own backyard flocks” survey

### **Email/ Newsletter blurb**

#### **Are you raising a backyard flock? This survey is for you!**

Since March 2024, [70 cases](#) of avian influenza A(H5) (H5 bird flu) have occurred in humans in the United States, mostly among workers exposed to infected dairy cows and commercial poultry farms. However, cases have also occurred among people exposed to birds kept in non-commercial, backyard flocks.

CDC is interested in learning more about backyard flock owners and their flocks. The anonymous survey asks about:

- Characteristics of backyard flock owners, their families, and their flocks.
- Knowledge of H5 bird flu and signs and symptoms of H5 bird flu in birds and humans.
- Perceived risk of and concern about H5 bird flu to their backyard flock and themselves/families.
- Attitudes towards reporting sick or dead birds and protective measures like vaccination of their flock.
- Practices they use to protect their flock and themselves from H5 bird flu.

CDC will use the survey results to improve H5 bird flu prevention activities. Questions can be sent to [h5flustudy@cdc.gov](mailto:h5flustudy@cdc.gov).

---

QR code to the survey:



URL link to the survey:

<https://redcap.link/backyardflock>