



Impact Collaborative October 2019 National Summit Results at a Glance

Read the complete October 2019 Summit Report(including individual team reports)
[HERE](#)

21 Project and Program teams across Cooperative Extension representing 24 institutions attended the Impact Collaborative in Atlanta for a unique opportunity to create impactful results at the local level by increasing Cooperative Extension's organizational readiness and capacity for innovation and change. Teams were connected with skills, tools, resources, Coaches, Facilitators, and Key Informants that helped expand and deepen their impact.

During three days of hard work, teams participated in a Presentation Showcase where they presented their project or program to fellow participants, Coaches, and Key Informants. All teams have an opportunity to apply for six \$5000 grants to bring new capacity to their project and attend future Impact Collaborative events.

eXtension will continue its support of all project and program teams through *Engage & Empower Online*, our new resource that offers Impact Collaborative teams and Innovation Facilitators unique professional development opportunities including webinars and learning circles, exclusive access to publications and presentations, access to a new online version of the Impact Collaborative Innovation Skill-Building Experience tool, eFieldbooks focused on a variety of topics important to teams and CES (including Diversity, Equity, and Inclusion, Evaluation Matters, Urban Extension, Opioid Response, and more to being developed in 2020) and a place where the Impact Collaborative can continue to connect teams with the resources they may need to continue project or program growth towards increasing innovation and local impact.

Meeting Teams Where They Have the Most Need

Project and program teams self-identified as at the first stages of team and idea formation were given the opportunity to participate in a structured Innovation Skill-Building Experience led by trained Innovation Facilitators. All Project and program teams were guided by assigned coaches (Impact Collaborative Facilitators) and Key Informants to use the [Propelling](#)



[Community Impact framework](#) and [rubric](#) to gauge their “growth stage” in five key areas, including who their audience is, why/purpose of the project/program, what the project/program entails, how it will be implemented and is it ready to “launch”. To help teams answer the critical questions to a successful project, teams and their coaches used the rubric as a self-assessment tool at the beginning of the Summit and again at the end of the Summit to see their growth, if any, in those key areas of success. Coaches and Facilitators used the [Impact Collaborative Innovation Skill-Building Kit Workbook](#) and additional tools like [Persona templates](#), [Team Readiness Checklist](#), and the [Project Roadmap](#) to support teams “where they are” throughout the Summit. Nineteen Key Informants with knowledge, experience, and wisdom to share were available for up to 50-minute sessions with teams throughout the Summit. Visualization Station Key Informants provided additional help for teams to uncover programmatic gaps, focus, and/or “tell their story” using concept mapping, systems mapping, ripple mapping, asset mapping, graphic recordings, etc.

Results at a Glance

In Attendance

- A. 134 Total Participants
 - a. 21 Teams representing four of five Cooperative Extension Regions
 - i. One team representing one 1994 Tribal College
 - ii. Two teams included at least one community member on their team
 - b. 11 Trained Impact Collaborative Coaches representing 10 institutions/5 Cooperative Extension Regions
 - c. 28 Key Informants
 - d. 10 eXtension Staff Members

Event Evaluation - *Based Upon 74 Responses*

- A. 93.2% will recommend the Impact Collaborative Summit to others
- B. 82.2% will attend future Impact Collaborative events when available
 - a. 15.2% responded they would attend if possible or supported to attend
- C. Aspects of the event that were most useful
 - a. Team Time (75.3%)
 - b. Program Development Key Informants (69.9%)
 - c. Visualization Key Informants (69.9%)
 - d. Team Coaches (63%)
 - e. Propelling Community Impact Framework (58.9%)
 - f. Evaluation Key Informants (53.4%)

- g. Team Development Key Informants (52.1%)
- D. 87.7% responded that they got what they needed from the Impact Collaborative
- E. What did the Impact Collaborative Summit provide that you can't get anywhere else?
(Sample Responses)
 - a. *This event truly exceeded my expectations. The format is very, very good at helping developing ideas and moving innovation forward. I really enjoyed it and it helped our team immensely. Specific to Land Grants and Extension. The combination of those things makes the event very unique.*
 - b. *One to one support from key informants.*
 - c. *Informative way to build a framework for project/program development. Can be used in several ways*
- F. Additional Comments
 - a. *The help provided at this conference was excellent. It helped guide us through our development of our proposed work.*
 - b. *THANK YOU for the opportunity to experience such an inspiring, motivational, tiring (in a good way), focused summit! Shoutout: Dan Allen, our extraordinary coach! John Diaz, the exceptional Evaluation key informant! Ali Murphy, the fantabulous Team Development Key Informant!*
 - c. *I would definitely recommend the Summit to another team. The sense of direction and the work accomplished are unmatched to any other conference I have ever attended. This was a wonderful experience. Shout out to our coach Daniel Allen! You are awesome! Thank you to all event organizers; you did a beautiful job pulling the Summit together!*
 - d. *All the key informants we met with were wonderful, we received incredible advice, challenges, and validation.*

Team Leader Post-Summit Evaluation - *Based Upon 19 Responses*

- A. In what ways did the Impact Collaborative Summit help your team?
 - a. Team Growth (89.5%)
 - b. Uncovered gaps in project planning (84.2%)
 - c. New ideas (78.9%)

- d. New innovation or increased innovation (73.7%)
 - e. Gave ways to tell our team/project story 73.7%
 - f. New techniques and tools 73.7%
- B. Additional Comments
- a. *Help gave us a setting to really succeed, fail, stress, create tension, relieve tension, create dialogue, share stories, share experiences, develop trust, learn about one another's work, learn about values (as Team Leader I felt this was an extremely important component, and aligned with the type of work we are trying to each engage in, which develops creating and fostering these types of relationships around trust and authenticity);*
 - b. *Opportunities to connect with others working in similar topic areas*

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