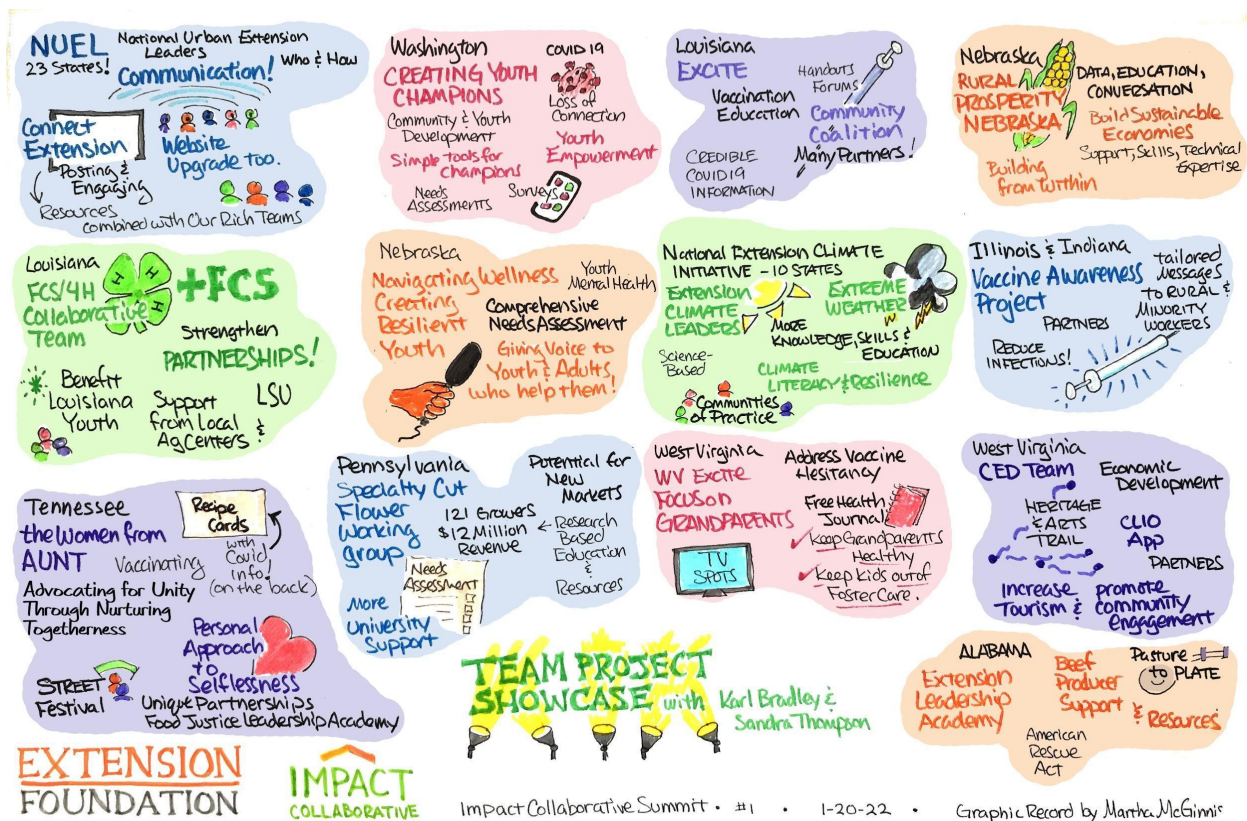


January 2022 Virtual Impact Collaborative Summit

January 18-20, 2022

Feedback & Evaluation Report



NUEL National Urban Extension Leaders
23 States! Communication! Who & How
Connect Extension Postings & Engaging Resources combined with Our Rich Teams
Website Upgrade too.

Washington COVID-19
CREATING YOUTH CHAMPIONS
Community & Youth Development
Simple tools for Champions
Needs Assessments
Youth Empowerment
Loss of Connection
Surveys

Louisiana EXCITE
Vaccination Education
CREDIBLE COVID-19 INFORMATION
Handouts Forums
Community Coalition
Many Partners!

Nebraska RURAL PROSPERITY NEBRASKA
DATA, EDUCATION, CONVERSATION
Build Sustainable Economies
Support, Skills, Technical Expertise
Building from Within

Louisiana FCS/4H Collaborative Team
+FCS
strengthen PARTNERSHIPS!
Benefit Louisiana Youth
Support from Local Ag Centers
LSU

Nebraska Navigating Wellness
Youth Mental Health
Creating Resilient Youth
Giving Voice to Youth & Adults who help them!
Comprehensive Needs Assessment

National Extension CLIMATE INITIATIVE - 10 STATES
EXTREME WEATHER
MORE KNOWLEDGE, SKILLS & EDUCATION
CLIMATE LITERACY & RESILIENCE
Science-Based
Communities of Practice

Illinois & Indiana Vaccine Awareness Project
tailored messages to RURAL & MINORITY WORKERS
REDUCE INFECTIONS!
PARTNERS

Tennessee the Women from AUNT
Vaccinating Through Nurturing Togetherness
Recipe Cards with Covid info (on the back)
Personal Approach to Selflessness
Unique Partnerships
Food Justice Leadership Academy
STREET FESTIVAL

Pennsylvania Specialty Cut Flower Working Group
121 Growers
\$12 Million Revenue
Needs Assessment
More University Support
Potential for New Markets
Research Based Education & Resources

West Virginia WV EXCITE FOCUS on GRANDPARENTS
Address Vaccine Hesitancy
Free Health Journal
Keep Grandparents Healthy
Keep kids out of Foster Care.
TV SPOTS

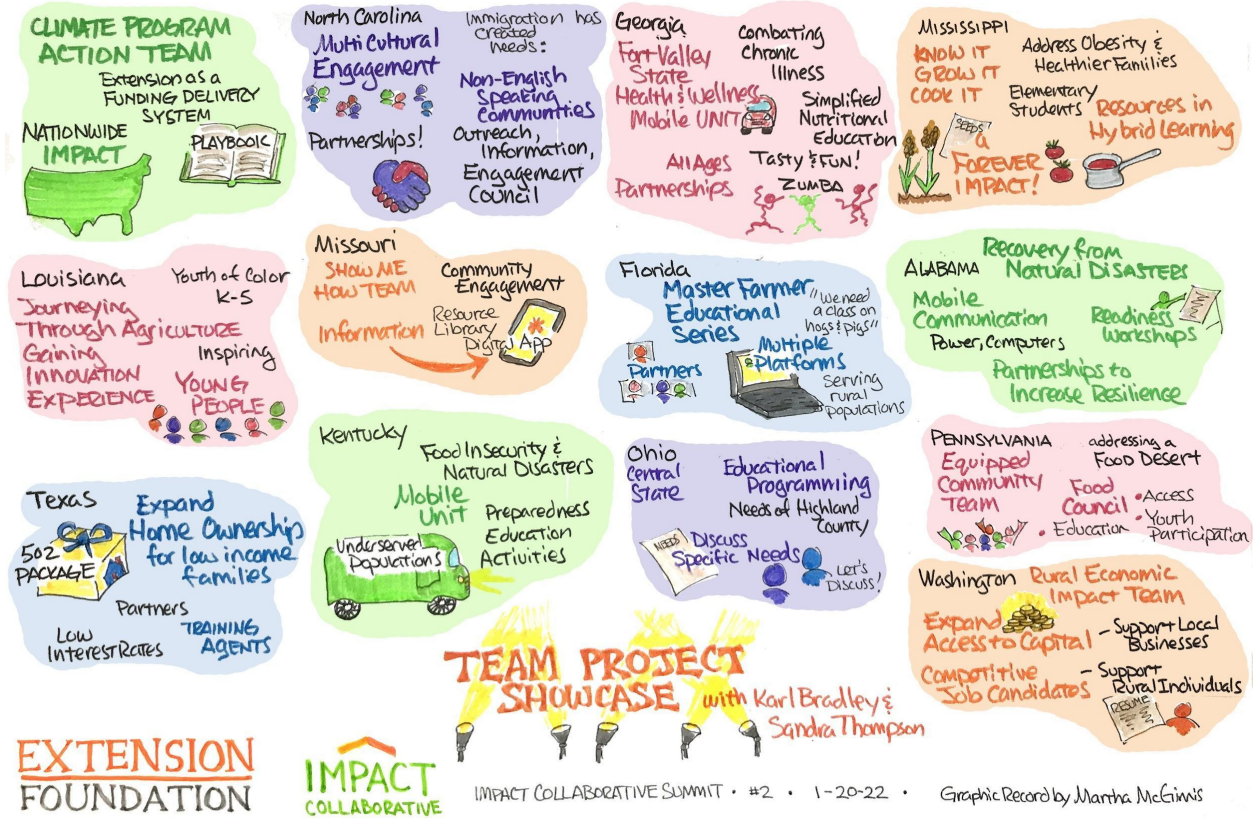
West Virginia CED TEAM
Economic Development
HERITAGE ARTS TRAIL
CLIO App
PARTNERS
Increase Tourism & promote community engagement

ALABAMA Extension Leadership Academy
Beef Producer Support & Resources
Pasture to PLATE
American Rescue Act

TEAM PROJECT SHOWCASE with Karl Bradley & Sandra Thompson

EXTENSION FOUNDATION **IMPACT COLLABORATIVE**

Impact Collaborative Summit • #1 • 1-20-22 • Graphic Record by Martha McGinnis



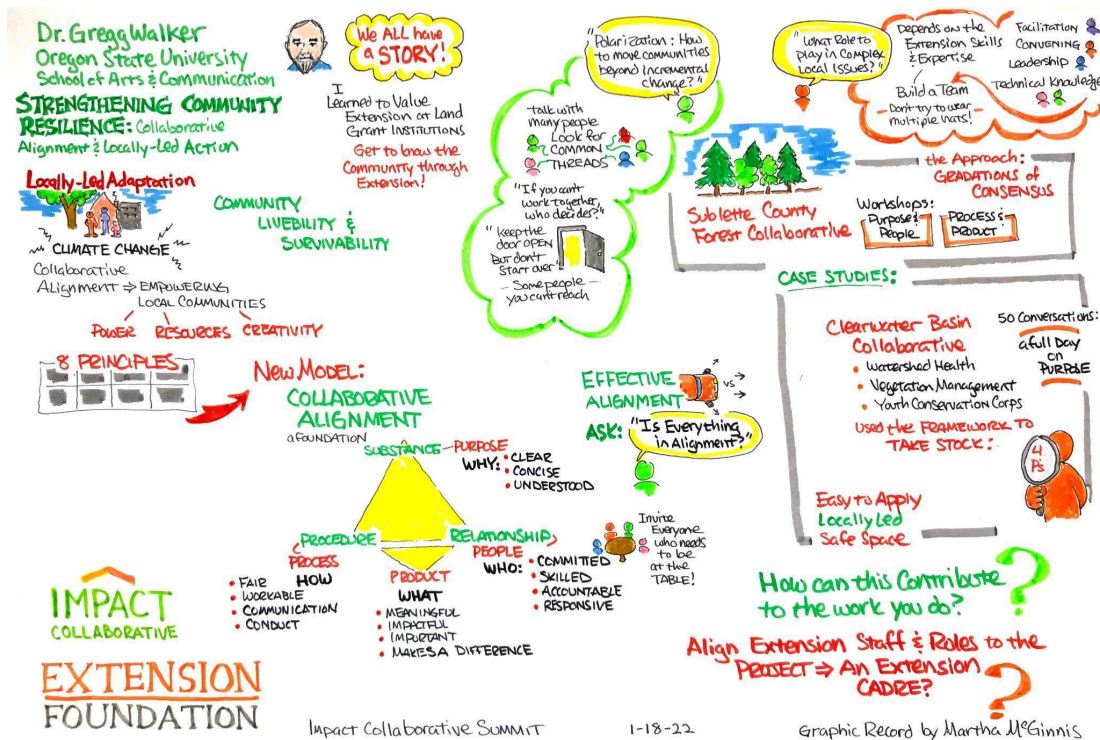
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Conclusion	35



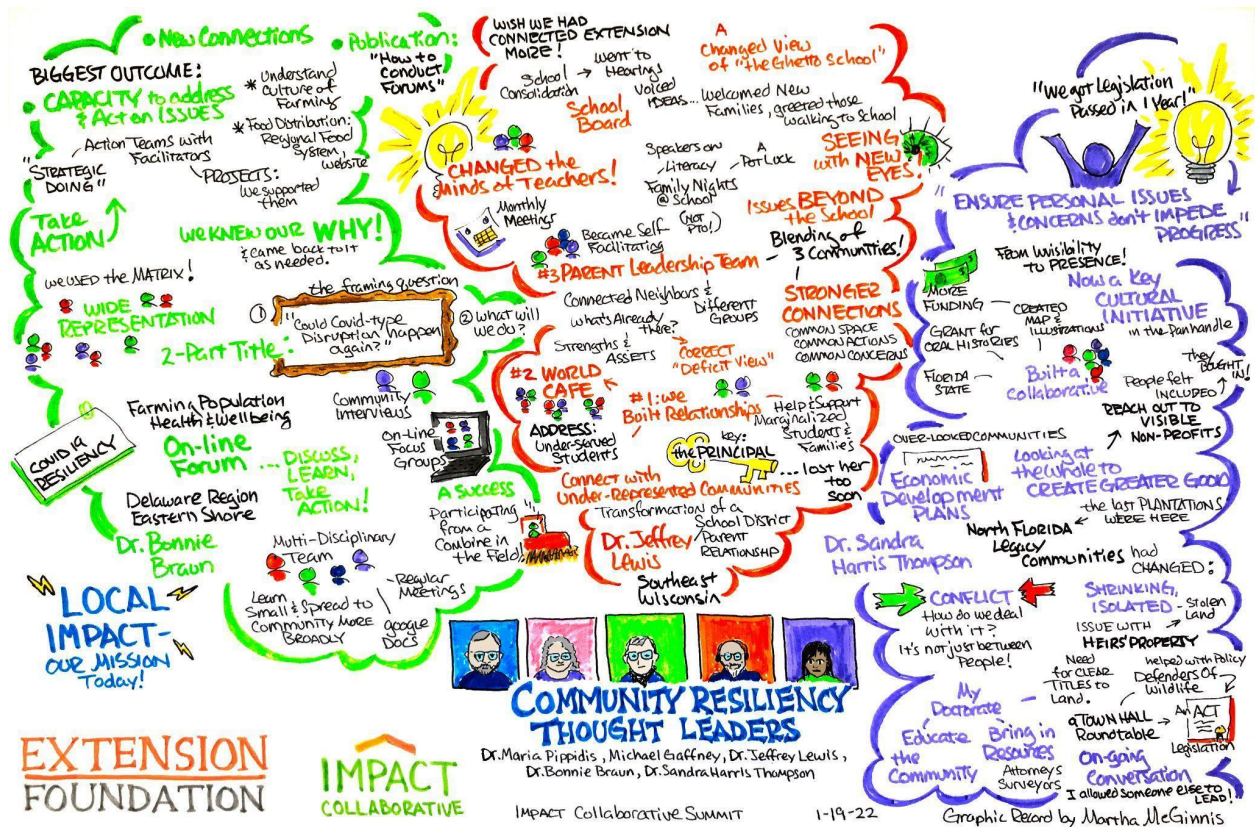
Overview & Summary

Twenty-seven new Project and Program teams across Cooperative Extension representing thirty-four institutions attended the Impact Collaborative via Zoom for a unique opportunity to create impactful results at the local level by increasing Cooperative Extension's organizational readiness and capacity for innovation and change. Teams were connected with skills, tools, resources, Facilitator Coaches, and Key Informants that helped expand and deepen their impact.

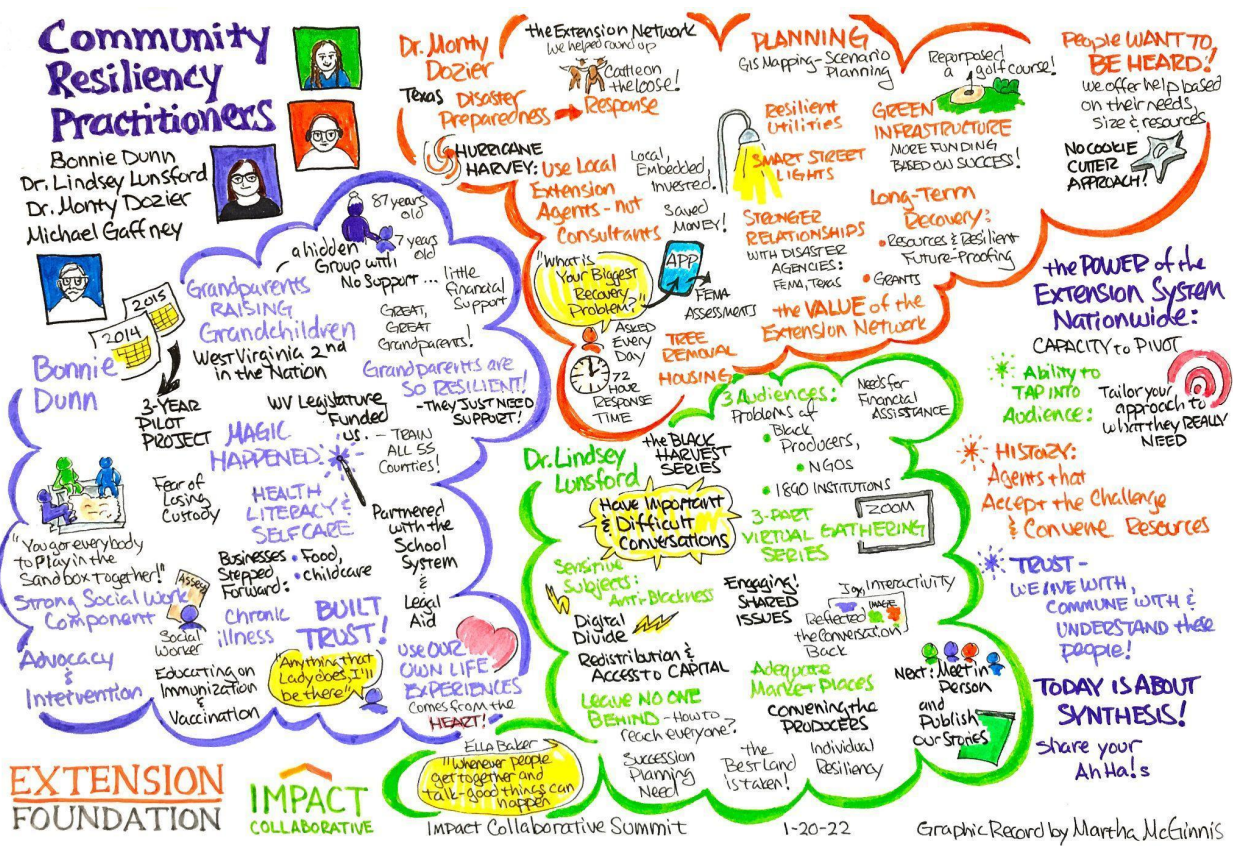
On Day 1 of the Summit, Dr. Gregg Walker, professor of Communication and an adjunct professor in Environmental Sciences, Forest Ecosystems and Society, Marine Resource Management, Public Policy, and Water Resources Policy and Management at Oregon State University, inspired Summit participants to use the 4P's (Purpose, Process, People & Product) tool and incorporated it with the importance of community resilience in his [keynote presentation](#) captured in the graphic below:



On Day 2 of the Summit, Dr. [Jeffrey Lewis](#), Extension Foundation, Dr. [Sandra Thompson](#), professor at Florida A&M University, and Dr. [Bonnie Braun](#), professor at the University of Maryland School of Public Health and University of Maryland Extension inspired Summit participants with personal stories that incorporated processes used to engage diverse community members, how they encouraged diversity & inclusion, as well as used the community capitals approach, barriers they faced, and lessons learned from previous experiences in their keynote presentations captured in the graphic below:



On Day 3 of the Summit, Dr. [Bonnie Dunn](#), Extension Specialist of Family & Consumer Sciences at West Virginia State University, Dr. [Lindsey Lunsford](#), assistant professor of food systems, education, and policy at Tuskegee University, and Dr. [Monty Dozier](#), associate professor and director for the Extension Disaster and Assessment Program at Texas A&M University inspired Summit participants with examples of how community resilience thinking was integrated into program initiatives and identified strategies to measure success in their keynote presentations captured in the graphic below:



Teams that participated in the Summit were provided one-on-one coaching by the Impact Collaborative’s network of Impact Facilitators, including thirty-one coaches. Trained Impact Facilitator Coaches used the Impact Collaborative Innovation Skill-Building Experience (ISBE) tools, including a shared Mural board for each team to support teams “where they are” throughout the Summit.

Sixty-seven Key Informants from across the Cooperative Extension System (CES) and other external organizations consulted with teams on a range of topics, including innovation, program development and evaluation; community partnerships; communications, marketing and digital engagement; diversity, equity, and inclusion; volunteer recruitment and management; and more.



Capping off a three intense days, teams participated in a [Presentation Showcase](#) where they presented their project or program to fellow participants, Facilitator Coaches, Key Informants, and other invited guests.

Community Resilience Theme

The January 2022 Impact Collaborative Summit was themed around Building Community Resilience. The keynote speakers, panelists, and a specific session on using the Community Capitals framework was included during this Summit to build capacity for Summit teams and participants.

The first day was framed around the idea of “What is community resilience and resilience thinking?” By introducing the [Community Capitals](#) framework, teams broke out into groups to identify key capital areas that would strengthen their projects and programs. Teams also used this worksheet to compliment the Innovation Skill-Building Experience (ISBE) tools to help get their projects moving forward successfully.

After covering the basics of community resilience, on the second day our keynote panel of speakers increased awareness of processes that can be used to engage and keep engagement of community partners and team members. They also identified processes to ensure diversity and inclusion, as well as processes that help move programs forward despite differences in opinions or approaches.

By the final day, Summit participants had an understanding that community resilience thinking can be part of all programming efforts and that programming can be strengthened by working across program areas. We all have expertise that can support community resilience. Our panel of keynote speakers on the third day wrapped up the Summit with their own examples of how community resilience was integrated into programming initiatives such as the [Texas Extension Disaster Education Network](#), [Texas Community Watershed Partners](#), and the [Health Grandfamilies Program](#).



Attendance

Teams from thirty-four institutions from five ECOP regions attended the virtual January 2022 Impact Collaborative Summit. Twenty-nine Innovation Facilitators from five regions coached teams. Key Informants from all regions and outside of Cooperative Extension institutions asked probing questions as well as gave sage advice for the teams. Ten Extension Foundation staff were on hand to support all teams, coaches, key informants, and each other during the Summit. Total attendance was 302 participants, our largest Summit, yet.

Teams

The 1890s - 71 attendees (including team members, coaches, key informants)

- Alabama A&M University
- Central State University
- Fort Valley State University
- Lincoln University
- Prairie View A&M University
- Southern University
- Tuskegee University
- Virginia Commonwealth University
- Alcorn State University
- Florida A&M University
- Kentucky State University
- North Carolina A&T State University
- South Carolina State University
- Tennessee State University
- West Virginia State University

North Central - 33 attendees (including team members, coaches, key informants)

- University of Illinois
- University of Nebraska- Lincoln
- Ohio State University
- South Dakota State University
- University of Minnesota
- North Dakota State University
- Purdue University
- University of Wisconsin- Madison



Northeast - 22 attendees (including team members, coaches, key informants)

- Cornell University
- University of Delaware
- Penn State University
- University of Connecticut
- University of Maryland
- West Virginia University

Southern - 36 attendees (including team members, coaches, key informants)

- University of Florida
- Kentucky State University
- Mississippi State University
- University of Tennessee
- University of Georgia
- Louisiana State University
- North Carolina State University
- Virginia Tech

Western - 34 attendees (including team members, coaches, key informants)

- University of Alaska
- Colorado State University
- University of Hawaii
- Oregon State University
- Washington State University
- University of California
- University of Guam
- University of Idaho
- Utah State University

National - 33 attendees (including team members, coaches, key informants)

- American Indian Higher Education Consortium (AIHEC)
- Climate Program Action Team
- National Extension Urban Leaders (NUEL) Team
- Selectronics Corporation
- Foundation for Family & Community Healing
- National Extension Climate Initiative (NECI) Team
- NY Sea Grant/CCE Coastal Management
- United States Department of Agriculture (USDA) National Institute of Food & Agriculture (NIFA)



Impact Collaborative Summit Design Team

- Karl Bradley, Extension Foundation Leadership Specialist
- Bonnie Braun, Ph.D., University of Maryland (emeritis)
- Kelsey Buckler, Extension Foundation Impact Collaborative Assistant
- Michael Gaffney, J.D., Washington State University
- Molly Immendorf, Extension Foundation Design Strategist
- Jeffrey Lewis, Ph.D., University of Wisconsin (emeritis)
- Sandra Harris Thompson, Florida A&M University

Innovation Facilitator Coaches

- Tira Adelman, Extension Foundation
- Melanie Barrow, Virginia Tech
- Jessica Beckendorf, University of Wisconsin
- Laura Biasillo, Cornell University
- Karly Black, University of Nebraska
- Karl Bradley, Extension Foundation
- Adi Brown, Extension Foundation
- Karin Bump, Cornell University
- Kyle Christensen, Colorado State University
- Douglas Clement, North Carolina State University
- Monica Esquivel, University of Hawaii
- Tiffany Franklin, Southern University
- Ashley Griffin, Extension Foundation
- Monica Guient, Louisiana State University
- Steve Hadcock, Cornell University
- Danielle Hautaniemi, Cornell University
- Angell Jordan, Southern University
- Kiyana Kelly, Southern University
- Makelia Mitchell, South Carolina State University
- Alda Norris, University of Alaska
- Alice Phillips, Oregon State University



- Mark Platten, Colorado State University
- John Porter, University of Nebraska
- Melanie Pugsley, Extension Foundation
- Kit Sanders, North Carolina A&T State University
- Donna Schwarting, University of Idaho
- Molly Soeby, North Dakota State University
- Bekah Sparks, Mississippi State University
- Ann Taecker, South Dakota State University
- Laurynn Theime, Purdue University
- Jensen Uyeda, University of Hawaii
- Dreamal Worthen, Florida A&M University

Key Informants

All Key Informants were grouped to help teams understand the breadth and depth of assistance was available to them. Teams made 45-minute appointments with Key Informants during “Team Time” during one day of the Summit. The Key Informant volunteers listed below were invited based on the expressed and anticipated needs of the teams attending the Summit.

- Martha Aitken, Assistant Director, Washington State University-Metropolitan Center for Applied Research & Extension
- Alicia Betancourt, County Extension Director, University of Florida
- Mark Blevins, Assistant Extension Administrator, North Carolina A&T State University
- Bonnie Braun, Professor Emerita, University of Maryland
- Billy Brown, Energy Educator, Fort Valley State University
- Nancy Calix, Civil Rights Officer, Kentucky State University
- Susanna Calvert, Founder & Convener for Mission & Vision, Foundation for Family & Community Healing
- Beverly Coberly, Chief Operating Officer, Extension Foundation
- Cristina Connolly, Assistant Professor, University of Connecticut
- Kimberly Cripps, Area Coordinator, Oklahoma State University



- Jami Dellifield, Family & Consumer Sciences Educator, Ohio State University
- Laura Downey, Extension Professor, Mississippi State University
- Harriett Edwards, Associate Professor & Extension Specialist for Volunteer Engagement, North Carolina State University
- Victoria Finkenstadt, National Program Leader, USDA NIFA
- Sheila Fleischhacker, National Science Liaison-Nutrition & Food Safety, USDA NIFA
- Linda Fox, Catalyst, Extension Foundation
- Michael Gaffney, Assistant Extension Director, Washington State University
- Brad Gaolach, Director Metro Center, Washington State University
- Chris Geith, Chief Executive Officer, Extension Foundation
- Nav Ghimire, Associate Director of Extension & Program Evaluation Leader, University of Idaho
- Maggie Grandon, 1994 EXCITE Engagement Coordinator- Aseto'ne Networking Project Associate, AIHEC
- Sharon Gray, Associate Extension Educator, University of Connecticut
- Rose Hayden-Smith, Publishing-Digital Engagement, University of California (emerita)
- Jason Henderson, Senior Associate Dean & Director of Extension, Purdue University
- Gregory Ira, Director-California Nationalist Program, University of California
- Soghra Jarvandi, Associate Professor, University of Tennessee
- Christopher Johnson, Urban Forestry TCA & Extension Master Gardener, University of Minnesota
- Ed Jones, Administrative Professor & Cooperative Extension Director, Virginia Polytechnic Institute & State University
- Eric King, Extension Educator, University of Minnesota
- Richard Klemme, Catalyst, Extension Foundation
- Lynn Luckow, Senior Advisor, Philanthropy & Non-Profit Consulting
- Fatemeh Malekian, Professor & Director of Agricultural Research & Extension Center, Southern University



- Sarah-Mae Nelson, Climate Stewards Academic Coordinator, University of California
- Teresa McCoy, Director of Learning & Organizational Development, Ohio State University
- Isabel Osborne, Evaluation & Marketing of EXCITE, Extension Foundation
- Maria Pippidis, Extension Educator, University of Delaware
- Carlin Rafie, Extension Specialist, Virginia Tech
- Brian Raison, Associate Extension Professor, Ohio State University
- Jeremy Sandifer, Research & Extension Associate, Kentucky State University
- Kristina Sayama, Extension Agent II, University of Guam
- Maurice Smith, National Program Leader, USDA NIFA
- Stacey Stearns, Extension Communications Specialist, University of Connecticut
- Katie Stofer, Res Assistant Professor, University of Florida
- Hellina Tadesse, Partnership & Development Specialist, Extension Foundation
- Sandra Thompson, 1890 CED/CRD Program Leader & Specialist, Florida A&M University
- Diana Urieta, Extension Specialist, North Carolina State University
- Ricardo Vela, Manager of News & Information Outreach (in Spanish), UCANR
- Victor Villegas, Technology & Media Support Coordinator, Oregon State University
- Karen Vines, Assistant Professor & Extension Specialist, Virginia Tech
- Gregg Walker, Professor, Oregon State University
- Bianca Wall, Assistant Director-Juntos Program, North Carolina State University
- Cary Weiner, Assistant Director of Program Support, Colorado State University
- Arlene Wilson, Executive Director-Yates County Cornell Cooperative Extension, Cornell University
- Laurie Wolinski, Extension Agent, University of Delaware
- Siew Sun Wong, Professor, Extension Nutrition Specialist, Interim Endowed Director for the The Moore Family Center for Whole Grain Foods, Nutrition & Preventive Health, Oregon State University
- Craig Wood, Assistant Extension Director for Agriculture, Natural Resources, & Horticulture, University of Kentucky






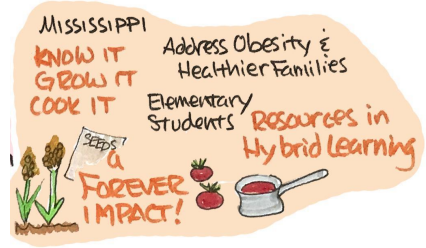
- DeShoin York, Vice Chancellor of Extension & Outreach, Southern University
- Halina Zaleski, Retired Extension Specialist, University of Hawaii at Manoa
- Emily Zimmerman, Associate Professor, Virginia Commonwealth University



Extension Foundation staff




- Beverly Coberly, Ph.D., Chief Operating Officer
- Christine Geith, Ph.D., Chief Executive Officer
- Richard Klemme, Ph.D., Catalyst
- Mark Locklear, Web Developer (Tech Host)
- Ben MacNeill, User Experience Designer (Tech Host)
- Aaron Weibe, Communications & Engagement Manager (Tech Host)


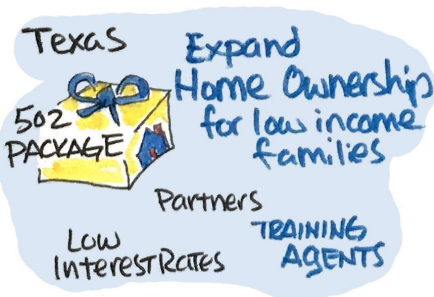
2022 Summit Team & Coach Information

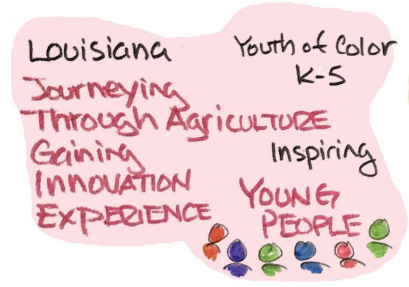
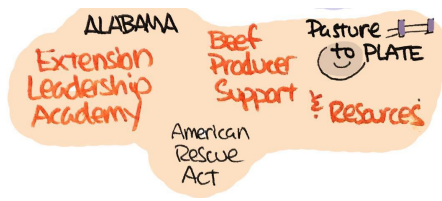

Team Name	Institution(s)	Members **Team Leader ***Impact Coach	Unique Value Proposition (UVP) Description
Rural Economic Impact	Washington State University	**Christina Sanders Thomas Gill Brian Anderson Anthony Gromko ***Monica Guient (Louisiana State University)	 <p>Expanding access to capital for small businesses and equipping residents to be more competitive in rural regions.</p> <p>Showcase Presentation</p>

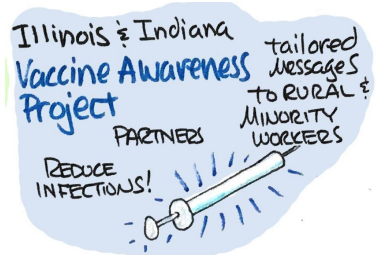
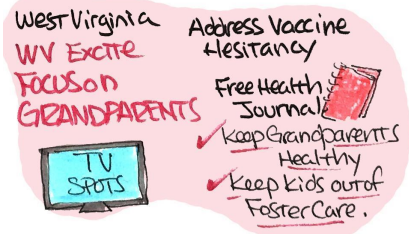
<p>eQUIPPed Community</p>	<p>Penn State University</p>	<p>**Mary Alice Gettings Erika Kauffman April Miller ***Mark Platten (Colorado State University)</p>	 <p>Educating residents by using a food council to address food access, invite youth participation, and educate them in culinary and basic agricultural skills to address the food desert issue that has been declared in Beaver County, PA. Showcase Presentation</p>
<p>Alabama A&M University</p>	<p>Alabama A&M University</p>	<p>**Dr. Terrence Martin Ciji Griffin ***Kyle Christensen (Colorado State University)</p>	 <p>Offering a mobile unit to help with the first stages of recovery after natural disasters to provide access to communication devices, chargers, computer access, & technical expertise, as well as hosting workshops that handout emergency supply kits & education to help underserved audiences via 3 states prepare for a natural disaster. Showcase Presentation</p>
<p>Know It, Grow It, Cook It</p>	<p>Alcorn State University</p>	<p>Jardana Brice Lazerick Brown Sheba Moses Allison Smith ***Laura Biasillo (Cornell University)</p>	

			Addressing obesity and the importance of living healthier lifestyles through educating the underserved youth and their families on the importance of practicing healthy habits, making better choices of food selections, & learning to grow their own food. Showcase Presentation
CSUE	Central State University	Kelly Beers Crystal Duckett Leslie Horner Seth Swallow ***Tiffany Franklin (Southern University)	 <p>Exploring the opportunity to develop new programs to address & express the communities needs by sharing the status of their current programs, refining- recreating- replacing current programs, celebrating accomplishments, and planning for the future. Showcase Presentation</p>
FAMU	Florida A&M University	Alejandro Bolques Renysha Harris Angela McKenzie-Jakes Emily Nolen Gilbert Queeley Jennifer Taylor Walter Zanders ***Angell Jordan (Southern University)	 <p>Providing a hybrid form of learning more agri education for the underserved or limited resources farmers. Showcase Presentation</p>

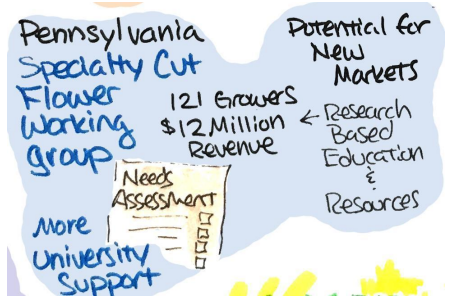

<p>FVSU Health & Wellness on Wheels</p>	<p>Fort Valley State University</p>	<p>Terralon Chaney Ginger Chastine Trinity Johnson ***Kiyana Kelly (Southern University)</p>	 <p>Combating chronic illnesses by adapting healthier lifestyles making them delicious and fun by providing an RV on wheels where they can have food demonstrations, walkathons, and a certified zumba instructor on sight. Showcase Presentation</p>
<p>KSU Disaster Preparedness Mobile Unit</p>	<p>Kentucky State University</p>	<p>Richard Bryant Edwin Chavous Chandra DeRamus Courtney Owens Ed Wilcox ***Kittrane Sanders (North Carolina A&T State University)</p>	 <p>A traveling mobile unit to deliver educational programs that focuses on disaster preparedness to underserved farmers. Showcase Presentation</p>
<p>Show Me How</p>	<p>Lincoln University</p>	<p>Anon Anderson Felecia Anderson Miranda Duschack Majed El-Dweik David Githinji Susan Jaster Tomielle Lane Wright Mariann</p>	


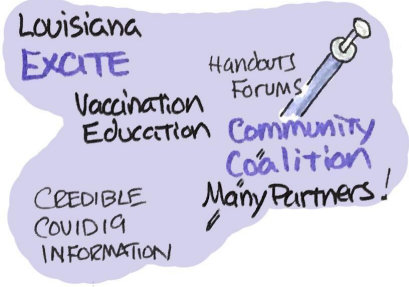
		<p>Callie Newsom ***Danielle Hautaniemi (Cornell University)</p>	<p>Creating a user-friendly resource library accessible via an app and kiosk to all audiences to increase community engagement. Showcase Presentation</p>
<p>North Carolina A&T State University</p>	<p>North Carolina A&T State University</p>	<p>John Kimes Alyssa McKim Betty Rodriguez ***Dreamal Worthen (Florida A&M University)</p>	 <p>Encouraging a sense of welcoming by providing materials to help with language barriers to refugee populations. Showcase Presentation</p>
<p>PVAMU</p>	<p>Prairie View A&M University</p>	<p>Gloria Carter Megan Guerrero Natriez Peterson ***Bekah Sparks (Mississippi State University)</p>	 <p>Delivering financial literacy info surrounding financial ownership to low-income first-time home buyers benefiting them from low interest rates and no down payments. Showcase Presentation</p>

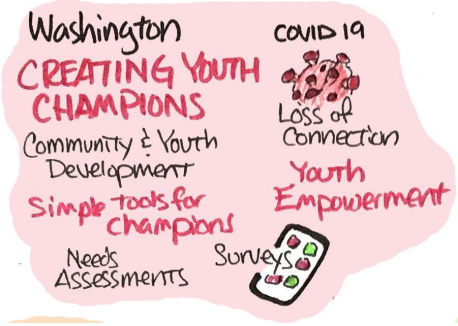

SU Jags	Southern University	**Brian Phillips L'Asia George Sabrena Johnson Jasmin Plowe ***MaKelia Mitchel (South Carolina State University) ***Alice Phillips (Oregon State University)	 <p>Creating a program called, JAGIE, which will create a hands-on learning experience to help inspire African American youth to pursue ag-careers. Showcase Presentation</p>
Tuskegee University	Tuskegee University	Frank Abrahamsen Clarissa Harris Catrina Hoffman Denzel Veale ***Monica Esquivel (University of Hawaii-Manoa)	 <p>Assisting socially & economically disadvantaged beef producers throughout the black belt of Alabama to understand the entire production & marketing system by helping them to increase the value of their operation while teaching them different ways to prepare products. Showcase Presentation</p>
WVSU CED	West Virginia State University	Adam Hodges Christine Kinder Shawn Smith Christ Zeto ***Tira Adelman (Extension Foundation)	 <p>Utilizing the Clio App, they are designing an interactive arts trail that links stories</p>

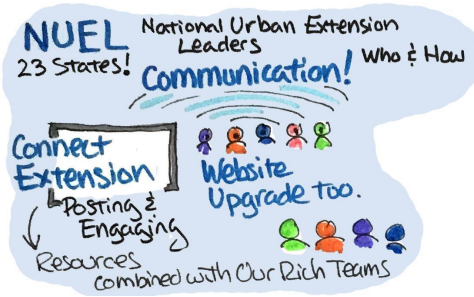

			and southern assets in West Virginia to increase tourism and promote community engagement. Showcase Presentation
Illinois Indiana Vaccine Awareness Project	University of Illinois; Purdue University	**Jennifer McCaffrey Christina Swathwood Angie Abbott Jennifer Newbury ***Molly Soeby (North Dakota State University)	 <p>Overcoming vaccine hesitancy by connecting with rural & agricultural workers to help decrease the rate of contraction for COVID-19. Showcase Presentation</p>
West Virginia EXCITE	West Virginia State University West Virginia University	**Bonnie Dunn Stephanie Lusk Donte Pennington Adeola Ogunade Melissa Lilly ***John Porter (University of Nebraska)	 <p>Addressing the vaccine hesitancy through the healthy grandparents program by broadcasting through TV to reach broader audiences & offering free health journals to keep track of vaccines. Showcase Presentation</p>

<p>Rural Prosperity Nebraska: Economy & Entre</p>	<p>University of Nebraska</p>	<p>**Shawn Kaskie Jason Tuller Amanda Kowalewski Jamie Bright Marilyn Schlake Rex Nelson Charlotte Narjes Soni Cochran ***Karly Black (University of Nebraska) ***Jessica Beckendorf (University of Wisconsin-Madison)</p>	 <p>Helping communities build a more sustainable economy by providing skills to local business owners and entrepreneurs that support their business capacity and development. Showcase Presentation</p>
<p>Extension Climate Leaders</p>	<p>Montana State University; Washington State University; Utah State University; University of Florida; Cornell University; University of Illinois; University of Massachusetts; New Mexico State University; Selctronics Corp.; University of Hawaii; University of California</p>	<p>**Paul Lachapelle Tracy Morgan Roslynn McCann Rick Schumann David Kay Jennison Kipp Cynthia Nazario-Leary Shibu Kar Deborah Albin Betsy Newman Melissa Ocana Wendy Hamilton Chuck Ross Katy Hintzen Sabrina Drill ***Karin Bump (Cornell University)</p>	 <p>Engaging with communities to assist in planning implementation for climate change through education & research and seeking financial support to certify and lift up their program to a national level. Showcase Presentation</p>

<p>Penn State Specialty Cut Flower Working Group</p>	<p>Penn State University</p>	<p>**Margarett Pickoff Glen Bupp Karly Regan ***Melanie Barrow (Virginia Tech) ***Melanie Pugsley (Extension Foundation)</p>	 <p>Addressing limited resources in the cut flower industry in Pennsylvania by providing economic opportunities for gardeners with informed relative-based information and creating interactive needs assessment surveys that they can use to ask for new resources. Showcase Presentation</p>
<p>EXCITE The Women from A.U.N.T. Advocacy for Unity that Nurture Togetherness</p>	<p>Tennessee State University</p>	<p>**Rita Fleming **Veronica Oates Wendelyn Inman Tokesha Warner ***Jensen Uyeda (University of Hawaii) ***Alice Phillips (Oregon State University)</p>	 <p>Focusing on vaccine hesitancy for african americans ages 18 and up by distributing recipe cards at events that provide COVID-19 vaccine information on the back. Showcase Presentation</p>

<p>Navigating Wellness: Creating Resilient Youth</p>	<p>University of Nebraska</p>	<p>**Michelle Krehbiel Kerry Elson Brandy VanDeWalle Michelle Garwood Julie Kreikemeier Kylie Kinley Danielle Dewees ***Steve Hadcock (Cornell University)</p>	 <p>COVID-19 social media has disrupted youth’s mental health & wellness and in order to address this issue, they will be completing a comprehensive needs assessment to help validate what programs & resources are needed to give a voice to the youth and adults who help them. Showcase Presentation</p>
<p>LSU AgCenter EXCITE Team</p>	<p>Louisiana State University</p>	<p>**Abigail McAlister Elizabeth Martin Cookie Coleman Jackie Jordan Grace Peterson ***Alda Norris (University of Alaska-Fairbanks)</p>	 <p>To increase the COVID-19 vaccine rate in their county, they are training community influencers, sharing forums, and sending out newsletters increasing knowledge about how the virus spreads and the benefits of the vaccine. Showcase Presentation</p>

<p>Creating Youth Champions</p>	<p>Washington State University</p>	<p>**Carrie Backman Jennifer Leach Trevor Lane Missy McElprang ***Donna Schwarting (University of Idaho)</p>	 <p>Gathering data and using surveys to create simple tools for adults who want to empower youths' voices and perspectives during the COVID pandemic. Showcase Presentation</p>
<p>LSU AgCenter 4H-FCS Collaborative</p>	<p>Louisiana State University</p>	<p>**Jamila Freightman Joy Sims Maria Gonzales Margo Castro Frank Newsome Jocinda Jones Marquetta Anderson Angela Myles Toby Lepley Betsy Crigler Clarie Zak Lekeisha Lucas-Powell ***Laurynn Thieme (Purdue University)</p>	 <p>Using a curriculum called "Height" that incorporates key components to encourage positive health behaviors among the youth. Showcase Presentation</p>

<p>NUEL Urban Extension Advocacy Toolkit</p>	<p>Iowa State University; Michigan State University; Purdue University; Louisiana State University; University of Kentucky; University of Illinois</p>	<p>**Cayla Taylor **Marie Ruemenap Nathan Shoaf Chiquita Briley Jeff Young Gauri Mhatre Durriyyah Kemp ***Ann Taecker (South Dakota State University)</p>	 <p>Needing to strengthen communication and with limited resources, they will be creating their own Connect Extension platform to help enhance internal connections. Showcase Presentation</p>
<p>Climate Program Action Team</p>	<p>Extension Foundation; North Carolina State University; University of Wisconsin; New York Sea Grant/CCE Coastal Management</p>	<p>**Megan Hirschman Rebecca Ward Katherine Bunting-Howarth ***Adi Brown (Extension Foundation) Timothy Baye ***Ashley Griffin (Extension Foundation)</p>	 <p>Developing a playbook to co-collaboratively define outcomes that matter to partners and design an opt-in program implementation approach to achieve national goals through local/regional solutions and distribute funding equitably across the extension ecosystem. Showcase Presentation</p>



Project Growth Because of the Summit Participation

Fifty-three participants provided responses to a daily feedback form,¹ as well as provided twenty-two responses to the post-Summit feedback form². Seven key informants provided post-Summit feedback³. The reports have a total of twenty-two possible dimensions of growth broken down into three areas:

- I Like...
- I Wish...
- I Wonder...

Of the twenty-two post-summit respondents, 59% strongly agree, 36% agree, and 5% are neutral that their teams increased growth and development for their projects during the Summit. Notably, all twenty-seven teams gained in telling their story using a 1-min pitch and identifying next steps post-Summit.

Team & Innovation Growth Because of the Summit Participation

Increased Focus and Clarity

- "There were so many Key informants with so much experience- really able to assist Teams with questions."
- "Specific subject matter knowledge is an asset but not always a necessity when assisting a team. I had more to share than I thought I would."
- "Community Capitals was great to go through."
- "We reaffirmed the work that we are and what we want to do going forward."

Increased Innovation and Ideas

- "I really enjoyed the tools provided in the experience workbook."
- "My biggest takeaway was that building resilience is important in all aspects of life, not just ag & health soil."
- "Dr. Mike Gaffney has framed resilience in an empowering way!"

¹ January 2022 IC Project Acceleration Summit Daily Feedback, 53 responses

² January 2022 Project Acceleration Summit Evaluation, 22 responses

³ January 2022 IC Project Acceleration Summit Key Informant Feedback, 7 responses



- “I enjoyed learning how our project is similar to others with the same challenges.”

Results⁴:

I will recommend the Impact Collaborative Summit to others.

95.5% Yes

4.5% Maybe or Other

Which aspects of the Impact Collaborative Summit did you find most helpful? Select all that apply:

Top 3 responses-

1. Team Coach 81.82%
2. Keynote Speakers 81.82%
3. Team Time 72.73%

What did the Impact Collaborative Summit provide that you can't get anywhere else?

22 Responses - responses fell into these categories

Resources and Support:

- “The "push" of an intensive timeline and a facilitator who helped us keep to the process - both helped us break through our rut.”
- “Organizes and supports team discussion environments - helps crystallize a group's thinking.”

Structure/organization of the event:

⁴ January 2022 Project Acceleration Summit Evaluation, 22 responses



- “Time to come together with "similar" minds yet different approaches and ideas from across the nation.”
- “The Impact Collaborative provided hands-on interaction to learn new innovative things.”

Content:

- “Love the variety of the coaches and the key informants. They bring so much to the Summit.”
- “A real insight to what is happening all over the country in Extension, especially the 1890s.”
- “A Private coaching opportunity with extension experts.”

Did you get what you needed over the last two days? (22 responses)
100% Yes and Other responses that gave additional feedback about the experience.

What would have improved your experience?

- More time for preparation and during Summit
- First day’s keynote speaker was overwhelming with text and not very engaging

Do you have any additional thoughts, comments, feedback, or shout outs to someone/something you’d like to share? If so, please share below:⁵

Structure/organization of the event

⁵ Impact Collaborative Summit Event Evaluation October 2020, 35 responses



- “Didn't have time to think about how to pull in key informants, could be valuable in the future. The poster sessions didn't quite work out as I envisioned. Some were kind of losing steam by the time I rotated around to check them out.”
- “It helps to have a clear proposal to start discussion with someone who can explain it so the team can begin to engage. It was also useful to be able to visit other teams to learn what they are doing, why and how.”
- “I really enjoyed the key informants, coaches, and all the speakers who joined the summit. I just do wish that this program could have been in shorter time frames due to programming and other meetings that agents have to attend especially for those in the county who attend meetings for two different universities. I also would have liked more time with the administrator from our organization, just so that we can all be in agreement with the final project.”

Shout Outs

- “I enjoyed working with Kiyanna Kelly and teammates Ginger, Terralon”
- “Overall, the summit was a great experience, with the best part being seeing everyone's presentations! The groups that had a visual component or powerpoint to their presentations were much more engaging!”

General Thanks

- “Wonderful Summit! I will be sharing with others who may not be aware of this opportunity.”
- “Thanks for a great 3 afternoons!”
- “Keep up the great work!!”

Conclusion

The January 2022 Virtual Impact Collaborative Summit was a success for everyone who attended. Everyone learned regardless of Summit role. The virtual convening afforded larger attendance plus some innovations that are new to the Summit such as the Building Community Resilience theme and dedicated keynote speakers to help tie the theme together across all Extension Foundation areas. Relationships were formed



and/or strengthened during this event. Progress on important internal innovations and community resilience focused projects were made by all teams even though most teams were brand new (both as a team and attending an Impact Collaborative Summit.) There was value in creating an experience that met teams where they were developmentally both in team dynamics and project/program maturity. For 2022, the Impact Collaborative Summit will continue to be offered as a virtual three-day experience. The Impact Collaborative Summit will again strive to meet teams and participants “where they are” to maximize potential local positive impact. The 2022 Impact Collaborative Summit will be October 4-6, 2022. Save the date and start forming your teams. We look forward to helping your teams make a difference in your community.