

Getting to the Heart and Mind of the Matter

Science Media Literacy

Science Media Literacy Infographic Exercise

Now try critically assessing a story using the Science Media Literacy Infographic

As Extension professionals, you are translators of expert information. From the needs assessment we know that Extension professionals have a range of science media literacy skills and confidence addressing vaccine science misinformation.

The people you are talking with also will have varying levels of media literacy skills and confidence. This infographic can help you provide an intentional, structured forewarning strategy to help others build science media literacy skills.

Please click the link below to practice critically assessing a story using the Infographic:



[Example article for exercise using the Infographic](#)

Using the Infographic as a tool, what assessments can you make about this story from Regenerative Medicine Center from 2023?

